

**PARISH OF EAST BATON ROUGE,  
STATE OF LOUISIANA  
CERTAIN FINANCIAL AND STATISTICAL DATA**

**Population of the Parish**

The population growth trend of the Parish of East Baton Rouge is as follows:

<b>YEAR</b>	<b>PARISH POPULATION</b>	<b>STATE POPULATION</b>
1950	158,236	2,683,516
1960	230,058	3,257,022
1970	285,167	3,644,637
1980	366,191	4,205,900
1990	380,105	4,219,973
1991	383,983	4,251,560
1992	390,763	4,287,195
1993	393,923	4,295,477
1994	396,364	4,315,085
1995	398,661	4,339,352
1996	399,992	4,350,579
1997	396,331	4,351,769
1998	396,556	4,368,967

Sources: US Census; Louisiana Tech University, January, 1999.

**Population of Municipalities**

The population growth trends of the municipalities in the Parish of East Baton Rouge are as follows:

<b>YEAR</b>	<b>BAKER</b>	<b>ZACHARY</b>	<b>BATON ROUGE</b>
1960	4,823	3,268	152,419
1970	8,281	4,964	165,921
1980	12,865	7,297	220,394
1990	13,233	9,036	219,531
1991	13,277	9,321	221,208
1992	13,191	9,503	223,622
1993	13,248	9,671	226,647
1994	13,241	10,059	228,101
1995	13,311	10,348	230,460
1996	13,315	10,519	231,219
1997	13,483	10,923	231,276
1998	13,506	11,031	232,637

Sources: US Census; Louisiana Tech University, January, 1999.

## **ECONOMIC INDICATORS**

### **Personal Income**

The Bureau of Economic Analysis of the US Department of Commerce publishes personal income data. The most recent revised per capita income figures for the Parish, Louisiana and the United States are as follows:

<b>YEAR</b>	<b>PARISH</b>	<b>LOUISIANA</b>	<b>UNITED STATES</b>
1990	\$16,913	\$14,281	\$18,666
1991	\$17,663	\$15,079	\$19,201
1992	\$18,754	\$15,817	\$20,137
1993	\$19,912	\$17,133	\$21,220
1994	\$21,196	\$18,086	\$22,056
1995	\$22,046	\$18,826	\$23,059
1996	\$22,892	\$19,609	\$24,164
1997	\$23,561	\$20,458	\$25,288

Source: US Department of Commerce, Bureau of Economic Analysis, October, 1998.

### **Retail Sales**

According to the *Survey of Buying Power*, estimated retail sales by category in East Baton Rouge Parish were as follows:

*(In Thousands)*

<b>Year</b>	<b>Total Retail Sales</b>	<b>Food</b>	<b>Eat/Drink</b>	<b>Gen Mdse</b>	<b>Furn/Appl</b>	<b>Auto</b>
1991	\$3,405,712	\$807,079	\$266,712	\$537,912	\$190,532	\$724,569
1992	\$3,605,483	\$754,317	\$267,235	\$640,514	\$250,333	\$739,983
1993	\$3,709,336	\$732,056	\$278,367	\$641,496	\$257,135	\$819,837
1994	\$4,034,653	\$708,772	\$408,452	\$612,678	\$207,200	\$1,056,950
1995	\$4,301,389	\$709,024	\$414,959	\$618,346	\$223,982	\$1,181,441
1996	\$4,327,305	\$728,580	\$433,410	\$647,745	\$231,632	\$1,154,685
1997	\$4,453,592	\$729,248	\$450,797	\$642,203	\$204,816	\$1,306,661

(Note: The retail sales statistics in the 1995 edition of the *Survey of Buying Power*, which lists data for 1994, are based on newly published benchmark data from the 1992 Census of Retail Trade (CRT). Prior to this year, retail figures reported in the Survey were based on data from the 1987 Census [unlike the general Census, the CRT is conducted in five year intervals]. Whenever such an adjustment is made, trends in lines that fall across benchmark year are often skewed, a fact readers should keep in mind when comparing retail sales figures for 1994 and thereafter to those from prior years.

Source: Sales and Marketing Management, Survey of Buying Power, August, 1998.

## SALES TAXES

### Sales Taxes Levied in the Parish

The following is a summary, by area, of sales and use tax rates levied within the Parish of East Baton Rouge as of 12/31/98.

Entity/Area	Parish-Wide Tax	Municipal Tax	Total Local Tax	State Tax	Total Sales Tax
EAST BATON ROUGE PARISH	4		4	4	8
BATON ROUGE	2	2	4	4	8
BAKER	2	2	4	4	8
ZACHARY	2	2	4	4	8

Source: Louisiana Department of Revenue and Taxation, Sales Tax Division, January, 1999.

### Taxable Sales

Sales and use taxes are levied by various entities at various rates throughout the Parish. The following figures represent the tax base of a broad-based sales and use tax levied on a parishwide basis.

<i>(In Thousands)</i>					
Month	1994	1995	1996	1997	1998
January	\$371,271	\$389,754	\$461,498	\$448,694	\$468,693
February	\$392,866	\$371,592	\$428,067	\$430,680	\$461,254
March	\$429,849	\$456,702	\$501,285	\$503,658	\$546,633
April	\$402,068	\$459,484	\$490,783	\$471,346	\$493,490
May	\$414,154	\$430,008	\$469,988	\$473,485	\$519,355
June	\$432,718	\$435,651	\$490,739	\$500,625	\$541,231
July	\$412,561	\$477,658	\$458,058	\$474,994	\$523,721
August	\$416,620	\$455,302	\$483,494	\$482,749	\$523,608
September	\$432,813	\$475,247	\$460,561	\$515,539	\$531,621
October	\$439,869	\$442,925	\$551,615	\$506,986	\$552,273
November	\$475,074	\$451,668	\$544,410	\$505,892	\$532,068
December	\$505,401	\$500,630	\$579,369	\$658,650	\$654,395
Annual Total	\$5,125,265	\$5,346,618	\$5,854,296	\$5,973,298	\$6,348,342

Source: Oakland Econometrics.

## **PROPERTY TAXES**

### **Assessed Valuation of the Parish**

The recent trend in the assessed valuation of property throughout the Parish of East Baton Rouge is as follows:

<b>Year</b>	<b>Taxable Assessed Valuation</b>	<b>Homestead Exemptions</b>	<b>Total Assessed Valuation</b>
1990	\$1,085,661,850	\$443,720,450	\$1,529,382,300
1991	\$1,104,276,340	\$447,911,050	\$1,552,187,390
1992	\$1,116,789,720	\$451,545,000	\$1,568,334,720
1993	\$1,166,538,030	\$461,356,950	\$1,627,894,980
1994	\$1,199,910,970	\$474,958,100	\$1,674,869,070
1995	\$1,250,617,370	\$487,772,000	\$1,738,389,370
1996	\$1,356,852,610	\$507,439,350	\$1,864,291,960
1997	\$1,466,372,660	\$518,544,100	\$1,984,916,760
1998	\$1,579,815,690	\$530,708,250	\$2,110,523,940

Source: East Baton Rouge Parish Assessor's Office.

A breakdown of the assessed valuation of the Parish by classification of property is as follows:

<b>Year</b>	<b>Real Estate</b>	<b>Personal Property</b>	<b>Public Service</b>
1990	\$1,004,294,650	\$341,419,900	\$183,667,750
1991	\$1,006,136,400	\$358,005,600	\$188,045,390
1992	\$1,007,485,200	\$373,283,850	\$187,565,670
1993	\$1,032,171,050	\$407,700,130	\$188,023,800
1994	\$1,033,961,250	\$456,738,350	\$184,169,470
1995	\$1,072,514,600	\$479,187,490	\$186,687,280
1996	\$1,145,955,100	\$525,779,950	\$192,556,910
1997	\$1,199,854,750	\$589,520,050	\$195,541,960
1998	\$1,267,674,900	\$638,351,600	\$204,497,440

### **Millage Rates**

The recent trend in the aggregate ad valorem tax rates (in mills) levied on a parishwide basis by various entities within the boundaries of the Parish of East Baton Rouge follows:

<b>Year</b>	<b>Millage</b>
1990	75.23
1991	75.33
1992	76.92
1993	76.92
1994	91.30
1995	93.30
1996	91.64
1997	91.03
1998	90.40

Sources: Louisiana Tax Commission and East Baton Rouge Parish Assessor's Office.

## Leading Taxpayers

The ten largest property taxpayers of the Parish of East Baton Rouge in 1998 and their assessed valuation are as follows:

<b>TAXPAYER</b>	<b>ASSESSED VALUATION</b>
1. EXXON CORP	\$158,077,180
2. ENTERGY GULF STATES, INC.	\$54,917,070
3. BELL SOUTH COMMUNICATIONS	\$54,062,660
4. GEORGIA PACIFIC CORP	\$28,863,570
5. BANC ONE & BANK ONE	\$26,557,550
6. HIBERNIA NATIONAL BANK	\$18,022,600
7. BATON ROUGE WATER WORKS	\$15,469,740
8. CITY NATIONAL BANK	\$15,138,750
9. FORMOSA PLASTICS	\$11,923,390
10. PAXON POLYMER	\$10,192,600

Source: East Baton Rouge Parish Assessor's Office.

## SCHOOL STATISTICS

### Enrollment

The recent trends in public school registration, average daily membership and average daily attendance in the East Baton Rouge Parish school system are as follows:

<b>REGISTRATION</b>	<b>1994-95</b>	<b>1995-96</b>	<b>1996-97</b>	<b>1997-98</b>
AVERAGE DAILY ATTENDANCE	50,906	52,699	51,790	51,964
AVERAGE DAILY MEMBERSHIP	54,660	56,148	55,155	55,510
PUBLIC	43,723	58,886	57,554	56,801

"Average Daily Attendance" reflects the average daily attendance of member public school students during the session. "Average Daily Membership" reflects the average daily count of public school students registered during the session. "Public" reflects the count of public school students registered on the first day of the school year, including pre-kindergarten.

### Expenditures

Expenditure trends for the East Baton Rouge Parish School Board are as follows:

<b>EXPENDITURES</b>	<b>1994-95</b>	<b>1995-96</b>	<b>1996-97</b>	<b>1997-98</b>
MEAN TEACHER SALARY	\$28,574	\$28,577	\$29,644	\$30,585
CURRENT EXPEN PER STUDENT	\$5,370	\$4,964	\$5,356	\$5,519
CAPITAL OUTLAY	\$265,666	\$670,448	\$1,652,539	\$13,445,611
DEBT SERVICE	\$0	\$0	\$0	\$2,078,777
CURRENT EXPENDITURES	\$293,527,032	\$289,048,757	\$292,606,452	\$309,756,214

Source: Louisiana Department of Education.